



40th Asian Racing Conference
SAPPORO 2024
— *Be Connected, Stride Together* —

SECOND ANNOUNCEMENT





CONTENTS

- 01** Message From the ARF
- 02** Messages From the JRA
- 03** ARF Overview
- 04** JRA Overview
- 05** Conference Overview
- 06** Business Programme
- 07** Business Programme Sessions
- 08** Speakers
- 09** Social Events
- 10** Regional Tour (Optional)
- 11** Partner Programme
- 12** IFAR
- 13** Registration
- 14** Hotels

MESSAGE FROM THE ARF CHAIRMAN

On behalf of the Executive Council of the Asian Racing Federation (ARF), it is my great pleasure to invite you to the 40th Asian Racing Conference (ARC) to be held in Sapporo, Japan from 27 August to 1 September 2024.

Since the Conference was first convened in Tokyo in 1960, the ARC has developed into a leading international forum for addressing opportunities for, and challenges to, racing. More than this, importantly, the ARC continues to foster collaboration between racing organisations and stakeholders so that we can work with one another and grow stronger together.

It is fitting that the ARC will now return to the place of its birth for the momentous occasion of its 40th edition, where it will continue building on the legacy of its predecessors.

Located on Japan's northernmost island of Hokkaido, Sapporo is perhaps most well-known to overseas visitors for having hosted the 1972 Winter Olympics. To the global horseracing industry, Sapporo provides a gateway into the very heart of the Japanese thoroughbred industry, with Hokkaido being home to over 700 breeding farms accounting for more than 90% of the nationwide total. Internationally, Japan has developed into one of the leading nations in breeding, with Japanese runners climbing to new heights around the world.

This year also marks a significant milestone for the Japan Racing Association (JRA) as it celebrates its 70th anniversary. Since its founding, the JRA's achievements on the global stage have gone from strength to strength. From breeding to racing, Japan's prowess is truly remarkable, as evidenced by Equinox being named the 2023 Longines World's Best Racehorse and the Japan Cup (G1) being named the 2023 Longines World's Best Horse Race.

Working together with the JRA, we have curated an exciting 40th ARC programme which will provide an excellent opportunity to witness first-hand the dedication, care and professionalism that go into producing and running world-class racehorses.

Themed "Be Connected, Stride Together", the 40th ARC aims to support deeper collaboration and partnerships amongst ARF members and stakeholders which will ensure the long term prosperity of our sport. I am most grateful to the team at the JRA for its dedication and efforts in hosting the 40th ARC, which promises to be an unforgettable experience showcasing the very best of Japanese racing, breeding, culture and hospitality.

I look forward to seeing you in Sapporo in August 2024, where we can once again join hands to make profound and positive change together.



Winfried Engelbrecht-Bresges
Chairman, Asian Racing Federation

A handwritten signature in black ink, appearing to read 'W. Engelbrecht-Bresges'.

MESSAGE FROM THE JRA PRESIDENT AND CEO

On behalf of the Japan Racing Association and Japanese thoroughbred community, I would like to extend a warm welcome to all of you to the 40th Asian Racing Conference to be held in Sapporo, Hokkaido, Japan at the end of August 2024.

In 1960, Japan proposed the establishment of the ARC with the aim of fostering goodwill and promoting racing exchange among Asian nations, and the ARC was inaugurated in Tokyo.

Over the course of six decades, spanning 39 conferences, we have witnessed the rich tapestry of racing's growth and the nurturing of friendships across the ARF regions and the racing community worldwide.

As we approach this commemorative 40th edition of the Conference, we proudly embrace the theme, "Be Connected, Stride Together." It is our belief that this theme encapsulates the spirit of unity and cooperation that symbolises the global racing industry.

In an ever-changing world, the racing industry must be proactive to new challenges. We are committed to strengthening the bonds within our industry, promoting cooperation between nations and regions, and upholding our steadfast belief in advancing this cherished sport. We aspire to create a stage where we can collectively chart a vibrant and sustainable future for racing in the ARF regions.

Hokkaido, the host site of this year's ARC, is a place where the connection between people and horses is deeply felt, with horses having played a significant role in its pioneering history. Presently, approximately 98% of Japan's world-class thoroughbreds are born in Hokkaido, making it a hub for breeding excellence.

Horse racing in Sapporo is a cherished tradition in the summer, embraced by racing enthusiasts and the people of Hokkaido alike. It includes a prestigious two-year-old graded race that leads up to the Japanese Classic races the following year, holding a pivotal position in Japan's racing calendar.

Sapporo is not just a city of racing; it is also a city brimming with natural beauty and warm hospitality, making it an ideal setting for this gathering. You can savor the bountiful produce of nature and enjoy refined local spirits during your stay. We promise that you will have the opportunity to immerse yourselves in Japan's rich culture and traditions.

"Be Connected, Stride Together" – Let us embark on this journey together at the 40th Asian Racing Conference in Sapporo, Hokkaido. As we look forward to meeting you all in the refreshing late summer of Hokkaido, in the city of Sapporo, we genuinely await your participation.



Masayoshi Yoshida
President & CEO, Japan Racing Association

吉田正義

MESSAGE FROM THE CHAIR OF THE ARC ORGANISING COMMITTEE

On behalf of the ARC Organising Committee, I am deeply honoured to welcome the historic 40th ARC to Sapporo, Japan.

Hokkaido, with Sapporo as its capital, is renowned as a hub for thoroughbred breeding in Japan and globally. Recently, thoroughbreds born here have been participating in numerous international racing events, with remarkable performances on the global stage.

Originating from the UK, modern horse racing, as we know it today, first started in Japan approximately 150 years ago. The introduction of betting on horse racing in Japan dates back to over a century ago, with the enactment of the Horse Racing Law in 1923. This year, JRA celebrates its 70th anniversary, with the Japanese horse racing industry undoubtedly continuing to make great strides forward.

However, as we cast our eyes on the global racing industry, we are confronted with the difficult reality of decline and near extinction across some jurisdictions.

I strongly feel the necessity, together with the individuals involved in the ARF regions and the global racing industries, to contemplate what is required to ensure the continuation of this rich tapestry of sports culture and entertainment, which has flourished worldwide for centuries. I believe it is essential to recognise the current situation, analyse the challenges and explore concrete initiatives with the global racing community.

As the theme for this event, "Be Connected, Stride Together" foreshadows, we aim to make the 40th ARC in Sapporo a meaningful international gathering where substantial and constructive discussions take place among the participants.

Hokkaido and Sapporo, enriched by their magnificent natural surroundings, boast diverse culinary cultures that Japan is proud of. Through the various events held during the ARC, we hope to not only entertain participants but to also transform the 40th ARC in Sapporo into a valuable international platform for future exchanges.

We look forward to welcoming you all to Sapporo this August.



Masayuki Goto
Chair of the ARC Organising Committee,
Japan Racing Association

A handwritten signature in black ink, appearing to read 'Masayuki Goto'.

ASIAN RACING FEDERATION OVERVIEW



ARF Membership

Australia | Kingdom of Bahrain | Hong Kong SAR | India | Japan | Korea | Macau SAR | Malaysia | New Zealand | Oman | Pakistan | Philippines | Qatar | Saudi Arabia | Singapore | South Africa | Thailand | Turkey | United Arab Emirates | Vietnam | China | Mauritius | Mongolia | Indonesia | Kuwait

About the ARF

The Asian Racing Federation (ARF) is a regional federation comprising 28 national racing authorities and racing-related organisations from across Asia, Oceania, Africa and the Middle East.

The ARF is formally linked with the International Federation of Horseracing Authorities (IFHA).

ARF's Activities

- Promoting and facilitating the internationalisation of racing.
- Quality control of 'black type' which the ARF carries out through its Asian Pattern Committee.
- Harmonisation of the rules of racing and of drug control across its member regions.
- Fostering and enhancing international cooperation to better combat the threat of illegal betting and other financial crimes to horse racing integrity in particular, and sports in general through the ARF Council on Anti-Illegal Betting and Related Financial Crime.
- Assisting the development of racing throughout the ARF footprint.
- Organising periodic events and activities in member countries and special administrative regions to advance the global agenda of racing.

About the ARC

The first ARC was held in Tokyo in 1960. Since then, the ARC has become a major event on the international racing calendar, attracting and engaging the foremost leaders and greatest minds in racing and sports, along with other influential stakeholders.

Statistics

28 Members

1960 First ARC

39 ARCs Organised to Date

JAPAN RACING ASSOCIATION OVERVIEW

Structure and Function

Established in 1954, the Japan Racing Association (JRA) operates based on the Horseracing Act and the Japan Racing Association Act, to ensure horseracing integrity and advance racehorse breeding. Supervised by the Ministry of Agriculture, Forestry, and Fisheries, the JRA's governance since 2007 includes a Board of Governors which sets strategic directives and a Management Advisory Council, with representatives including trainers and jockeys, which guides business operations. The Horseracing Adjudication Council deliberates on owner registrations and racing appeals. The JRA's Tokyo headquarter coordinates its national network of 10 racecourses, the 'WINS' betting facilities, 2 Training Centers at Miho and Ritto, Equine research Institute, and other related activities.

Charity

The JRA undertakes the following key initiatives:

Livestock Development

The JRA supports livestock projects through direct funding and treasury contributions.

Social Welfare

A portion of the JRA's revenue aids national social welfare projects and race prize money is used to support local initiatives.

Environmental Maintenance

The JRA addresses local issues in the community such as facilitating traffic around racing venues and funding environmental projects.

Environmental Initiatives

Emphasis is placed on waste reduction, energy conservation and the use of renewable energy, particularly solar power.

Disaster Support

The JRA provides aid during natural disasters and has contributed to COVID-19 relief.



CONFERENCE OVERVIEW

	Tue 27 Aug	Wed 28 Aug	Thu 29 Aug	Fri 30 Aug	Sat 31 Aug	Sun 1 Sep
Day	<div>Bureau Meetings</div> <div>IFAR Conference</div> <div>Sapporo Convention Center</div>	<div>Business Programme</div> <div>Sapporo Convention Center</div>			<div>Race Day</div> <div>Sapporo Racecourse</div>	<div>Regional Tour (Optional)</div> <div>Shadai Stallion Station</div> <div>Northern Farm</div> <div>Northern Horse Park</div>
Evening	<div>Opening Ceremony</div> <div>Grand Mercure Sapporo Odori Park (Formerly Royton Sapporo)</div>	<div>Chief Delegate Dinner (By Invitation Only)</div>	<div>Social and Cultural Evening</div> <div>Sapporo Dome</div>	<div>Closing Ceremony</div> <div>Grand Mercure Sapporo Odori Park (Formerly Royton Sapporo)</div>		

CONFERENCE VENUE

Sapporo Convention Center

The Conference venue, Sapporo Convention Center, is a Meeting Incentive Travel Convention Exhibition (MICE) facility supported by the city of Sapporo, which is actively engaged in attracting and hosting international events, exhibitions and corporate conferences. Its facilities include a main hall that can accommodate up to 2,500 guests, four halls of different sizes and 15 conference rooms.



1-1-1 Higashi-Sapporo 6-jo, Shiroishi-ku, Sapporo, Japan 003-0006

BUSINESS PROGRAMME

The highly interactive, three-day Business Programme will comprise a carefully curated speaker lineup of esteemed leaders and subject experts from racing, sports, business, government and academia who will share their extensive expertise and experience across a series of presentations, panel discussions and interviews.

The Programme will also offer in-depth insights into Japanese racing, breeding and training from the perspectives of leading jockeys, trainers, breeders and administrators.

Wednesday 28 August 2024	Thursday 29 August 2024	Friday 30 August 2024
<i>Session 1</i> RACING: STATE OF PLAY	<i>Session 4</i> BETTING: HOW INNOVATION IS CHANGING THE FUTURE	<i>Session 7</i> HORSES: ENHANCING EQUINE SAFETY & INDUSTRY SUSTAINABILITY
<i>Session 2</i> FANS: GIVE THEM WHAT THEY WANT	<i>Session 5</i> INTEGRITY: TACKLING NEW-AGE THREATS	<i>Session 8</i> BREEDING: UNPACKING FUTURE CHALLENGES & OPPORTUNITIES
<i>Panel Discussion</i> STRAIGHT FROM THE SADDLE	<i>Panel Discussion</i> LAND OF THE RISING SUN	KEYNOTE SPEECH BY MASAYUKI GOTO, EXECUTIVE ADVISOR, JAPAN RACING ASSOCIATION
<i>Session 3</i> POP CULTURE: BRINGING RACING'S STORIES TO THE FORE	<i>Session 6</i> DEVELOPMENTS: BIG CHANGES ACROSS THE ARF FOOTPRINT	<i>Session 9</i> PARTICIPANTS: ACHIEVING WELLBEING & INCLUSIVITY FROM THE TRACK TO THE BOARDROOM

*The Business Programme outlined is provisional and subject to change.

BUSINESS PROGRAMME SESSIONS

Wednesday, 28 August 2024

Session 1 RACING: STATE OF PLAY

The ARF Chairman will deliver an opening keynote, providing an update on key post-pandemic trends in racing, breeding and wagering, and exploring the most pressing issues facing the industry today.

This will be followed by a thought-provoking panel discussion amongst racing's global leaders, setting the scene for further insightful dialogue over the course of the Conference.



Session 2 FANS: GIVE THEM WHAT THEY WANT

This session will examine the ever-evolving landscape of fan engagement. Global experts across media, racing and sports will draw upon key learnings from racing and other sports – including the use of analytics and machine learning – to develop a blueprint for successfully captivating younger and more diverse audiences.



Panel Discussion STRAIGHT FROM THE SADDLE

JRA star jockeys come together to provide their perspectives on the key issues, challenges and opportunities they face, including the integrity of racing, the wellbeing and safety of racing participants, and the importance of international competition.



Session 3 POP CULTURE: BRINGING RACING'S STORIES TO THE FORE

This session will explore the integration of racing into popular culture, from impactful and authentic storytelling that offers behind-the-scenes views into the world of racing, to recent market trends and collaborative commercial partnerships that bring racing's stories into our everyday lives.

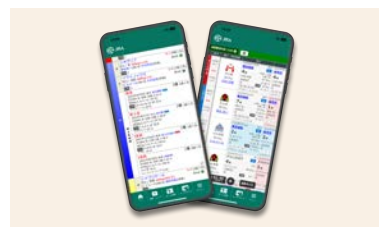


BUSINESS PROGRAMME SESSIONS

Thursday, 29 August 2024

Session 4 *BETTING: HOW INNOVATION IS CHANGING THE FUTURE*

Industry leaders from racing and wagering will convene to explore the latest developments in the wagering space, including the use of digitalisation and other technology to enhance the customer experience, the global reach of the World Pool, and bold predictions for the future of racing and sports betting.



Session 5 *INTEGRITY: TACKLING NEW-AGE THREATS*

Drawing upon the expertise of the ARF Council on Anti-Illegal Betting and Related Financial Crime, this session will open with an examination of how illegal operators and disruptive technologies are impacting betting markets, the implications for the future of wagering, and how new approaches to bet monitoring can help protect the integrity of racing and sports. The session will then shift gears to a keynote presentation on gene doping and the very real threat it poses to racing.



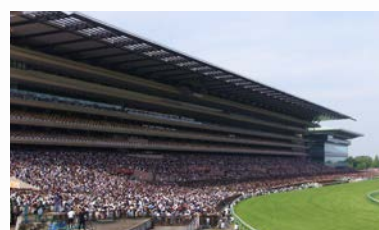
Panel Discussion *LAND OF THE RISING SUN*

Japan's determined efforts to enhance its thoroughbreds since the late 1970s have led to the huge success of Japanese horses on the global stage. This session will bring together leading industry participants to discuss the most pressing issues facing Japanese racing and breeding.



Session 6 *DEVELOPMENTS: BIG CHANGES ACROSS THE ARF FOOTPRINT*

This session will put the spotlight on key racing, wagering and breeding developments in ARF member countries, with forward-thinking leaders discussing key advancements and strategic initiatives in their jurisdictions aimed at promoting and growing the industry now and into the future.



BUSINESS PROGRAMME SESSIONS

Friday, 30 August 2024

Session 7 HORSES: ENHANCING EQUINE SAFETY & INDUSTRY SUSTAINABILITY

This session will open with a keynote presentation exploring a multinational's journey towards sustainability – including the need to engage with your toughest critics – and lessons for racing and other animal sports.

We will also examine the role of science and technology in safeguarding horse welfare, ways to address the concerns of fans and critics alike, and how racing can better shape the public discourse of the sport.



Session 8 BREEDING: UNPACKING FUTURE CHALLENGES & OPPORTUNITIES

A keynote presentation focusing on Japan's integrated horse racing model will open this session, and be followed by stimulating panel discussions on the future of breeding in Japan and globally, and exploring major industry issues such as sustainability, stud farm management, talent development and emerging bloodstock trends.



KEYNOTE SPEECH BY MASAYUKI GOTO, EXECUTIVE ADVISOR, JAPAN RACING ASSOCIATION

Masayuki Goto, the long-serving former President and CEO of the JRA who played a major role in elevating the international status of Japanese racing, will deliver a keynote speech on the most promising opportunities and critical challenges for Japanese and global racing going forward.



Session 9 PARTICIPANTS: ACHIEVING WELLBEING & INCLUSIVITY FROM THE TRACK TO THE BOARDROOM

In this session, we will hear from jockeys and racing administrators with their first-hand perspectives on issues critical to the health, safety and mental wellbeing of industry participants, and the importance of enhancing inclusivity at all levels of our sport.



SPEAKERS



**WINFRIED
ENGELBRECHT-BRESGES**

Chairman,
Asian Racing Federation
CEO,
The Hong Kong Jockey Club



DREW FLEMING

President and CEO,
Breeders' Cup



MASAYUKI GOTO

Vice-Chairman,
Asian Racing Federation
Executive Advisor,
Japan Racing Association



JOE SAUMAREZ SMITH

Chair,
British Horseracing Authority



PETER V'LANDYS

CEO,
Racing NSW



ANDREW HARDING

Secretary General,
Asian Racing Federation
Executive Director, Racing,
The Hong Kong Jockey Club



FUMITAKA TSURUOKA

Senior Technical Advisor,
Management Planning Division,
Japan Racing Association



**CHRISTOPHE PATRICE
LEMAIRE**

JRA Jockey



YUTAKA TAKE

JRA Jockey



MICHAEL FITZSIMONS

Executive Director, Wagering Products,
The Hong Kong Jockey Club



ALEX FROST

Co-Chair,
World Tote Association



MARTIN PURBRICK

Chairperson,
ARF Council on Anti-Illegal Betting and
Related Financial Crime

SPEAKERS



TOM CHIGNELL

Executive Manager,
 Racing Integrity & Betting Analysis,
 The Hong Kong Jockey Club



CLIODHNA GUY

Head of Licensing,
 Legal & Compliance (Legal Counsel),
 The Irish Horseracing Regulatory Board



RONAN O'LAIRE

Crime Prevention & Criminal Justice Officer,
 Programme on Safeguarding Sport
 from Corruption and Crime,
 United Nations Office on Drugs and Crime



JAMES PORTEOUS

Research Head,
 ARF Council on Anti-Illegal Betting and
 Related Financial Crime

Senior Manager,
 Due Diligence and Research,
 The Hong Kong Jockey Club



KENICHIRO MISHIMA

Breeder,
 Mishima Stable



YOSHITO YAHAGI

JRA Trainer



VEE MOODLEY

Chief Executive,
 The National Horseracing Authority of
 Southern Africa



H.E. MOHAMMAD SAEED AL SHEHHI

Vice-Chairman,
 Asian Racing Federation

General Manager and Board Member,
 Emirates Racing Authority



GREGORY BORTZ

Chairman,
 Cape Racing



TOM RYAN

Director of Strategy,
 Jockey Club of Saudi Arabia



HIROSHI SAITO

President and CEO,
 National Association of Racing in Japan



BRUCE SHARROCK

CEO,
 New Zealand Thoroughbred Racing

SPEAKERS



ADRIAN TODD

Managing Director,
South Africa Equine Health & Protocols NPC



BOB LANGERT

Corporate Sustainability Expert



SARAH CARMICHAEL

CEO,
International Thoroughbred Breeders'
Federation



MUTSUKI ISHIMARU

General Manager, International Department,
Japan Racing Association



HIROKAZU OKADA

President,
Big Red Farm



IGNACIO PAVLOVSKY

President,
Haras Carampangue



NAOYA YOSHIDA

President,
Winchester Farm



SHUNSUKE YOSHIDA

Vice President,
Northern Farm



TETSUYA YOSHIDA

Vice President,
Shadai Farm
President,
Shadai Race Horse



KANICHIRO FUJII

Retired Jockey



FUNDI SITHEBE

CEO,
4Racing Pty Ltd

For the full list of speakers, please visit the Conference website.

SOCIAL EVENTS

Tuesday
27 Aug

OPENING CEREMONY

📍 **Grand Mercure Sapporo Odori Park (Formerly Royton Sapporo)**

The Opening Ceremony of the 40th ARC will set the stage for an engaging and highly-interactive Conference. Be prepared for a memorable evening of captivating performances showcasing the best of Japanese culture and tradition, as well as stimulating conversations that will whet your appetite for what is to come in the days ahead.

Thursday
29 Aug

SOCIAL AND CULTURAL EVENING

📍 **Sapporo Dome**

The Social and Cultural Evening will provide a casual and relaxed setting for delegates to immerse themselves in Japanese culture, gourmet and tradition. Projection mapping, laser shows and fireworks will provide a refreshing backdrop for an evening steeped in fun and entertainment.

Friday
30 Aug

CLOSING CEREMONY

📍 **Grand Mercure Sapporo Odori Park (Formerly Royton Sapporo)**

The Closing Ceremony will bring the Conference to a memorable end, allowing delegates to look back fondly at their time at the 40th ARC while also building excitement for the next Conference. Enjoy a feast of the senses as we celebrate all that we have achieved and will achieve together.

Saturday
31 Aug

RACE DAY

📍 **Sapporo Racecourse**

One of the highlights will be the Sapporo Nisai Stakes (G3), a notable race for two-year-olds over a distance of 1800 metres.

The race meeting forms an integral part of Sapporo Racecourse's position as a venue for the debut of young horses. Many of the racecourse's notable races are held for two- and three-year-olds, and are therefore widely considered preparation races for both Grade 1 races in the fall and the following year's Japanese Classic races.

REGIONAL TOUR (OPTIONAL)

Sunday, 1 September

Tour Details:

Time: 09:00 – 16:00

Fee: JPY 20,000 (inclusive of Admission Fees, Lunch, English-Speaking Guide Service and Private Coach)

With over 700 breeding farms – more than 90% of the nation's total – being based in Hokkaido, the prefecture is truly the heartland of the Japanese breeding industry. The Regional Tour will take participants on an engaging and immersive tour to various stud farms well known on the international stage, to better understand the history, developments, resources and facilities behind the success of Japanese racehorses around the world. These include:

- **Shadai Stallion Station**, one of the most successful stud farms in the world;
- **Northern Farm**, where many famous horses have been raised, including Equinox, winner of the Longines World's Best Racehorse in 2023; and
- **Northern Horse Park**, a horse theme park that can be enjoyed by children and adults alike, with Japan's first pony show, horseback riding experience, and tours of former racehorses.

* The tour will make a brief stop at New Chitose Airport at around 3:00 pm to drop off any delegates departing Sapporo, before returning to the respective Conference hotels in the city



PARTNER PROGRAMME

Wednesday
28 Aug

Exploring Wineries of Hokkaido

A tour of the northern land

Hokkaido, a treasure trove of delicious ingredients, such as vegetables, seafood and more, is one of the best places in Japan to find wineries, breweries and distilleries. This tour is a great opportunity to learn about wine and the culture of Japan.

Thursday
29 Aug

Enjoying Sports in Hokkaido

Visiting Winter Olympics facilities

This tour will take you to Okurayama Observation Deck, the competition venue for the 1972 Winter Olympics, where you can have a relaxing lunch while enjoying the magnificent scenery.

Friday
30 Aug

Discovering the Charms of Sapporo

Enjoy sightseeing in Sapporo in the summer

The day's itinerary will take you on an engaging tour of Sapporo's popular sightseeing destinations where you can feel the unique nature of Hokkaido just a short distance from the city center.

*The itinerary is subject to change. Please visit the Conference website for the latest Programme information.



INTERNATIONAL FORUM FOR THE AFTERCARE OF RACEHORSES



Overview of IFAR Conference (27 August)

Time	Itinerary
8:30 am	Transportation to Sapporo Racecourse from official ARC hotels
9:00 am	Sapporo Racecourse & equestrian facility visit
12:00 pm	Transportation to Sapporo Convention Center
12:30 pm	Lunch at Sapporo Convention Center
1:30 pm	IFAR Conference
4:30 pm	Event concludes, transportation returning to official ARC hotels

The International Forum for the Aftercare of Racehorses (IFAR) will take place on Tuesday, 27 August and will offer a full day programme incorporating a conference and a local facility visit, showcasing off-the-track Thoroughbreds. Both events are being hosted by the Japan Racing Association (JRA) and supported by the Asian Racing Federation (ARF), and this will be the fourth time IFAR is held in conjunction with the Asian Racing Conference (ARC).

The day will begin with a trip to Sapporo Racecourse, where there is a JRA equestrian facility that works with retired racehorses. This multi-faceted excursion will showcase how the JRA supports and transitions off-the-track Thoroughbreds across a range of second careers. Delegates will experience first-hand how the JRA-supported programmes fulfill an important community role and help prepare the next generation of Japanese equestrians.

The formal programme will commence in the afternoon at the Sapporo Convention Center and will feature a lineup of international speakers addressing a wide range of topics as well as an update on aftercare in Japan. Key themes of the conference will be traceability, safety net initiatives, Thoroughbreds in equestrian sport, contemporary thinking in social engagement and the role of aftercare in building community trust. Confirmed speakers include representatives from the JRA, World Horse Welfare, the Horse Welfare Board (UK) and the Kentucky Horse Council.

Transportation will be provided from official hotels to the racecourse and convention center, and back to official hotels following the conclusion of the conference. Morning and afternoon coffees will be provided, and lunch will be served at the Sapporo Convention Center.

Attendance at the IFAR event is complimentary for ARC delegates, and interested parties will be requested to indicate their participation as part of the ARC registration. For those interested in attending IFAR only, please email ifar@arcsapporo2024.com to inquire about registration. Register early, as space will be limited.

For more information on IFAR, visit <https://www.internationalracehorseaftercare.com>.

CONFERENCE REGISTRATION

Delegates wishing to participate in the 40th ARC must register in advance, and are encouraged to register as soon as possible.

<https://arcsapporo2024.com/register/>

REGISTRATION FEE (Per person)

Regular		Partner	
6 April - 31 July, 2024	JPY 220,000	9 February, 2024 -	JPY 170,000

Regular registration fee includes:

- Attendance at the Business Programme, Opening Ceremony, Social and Cultural Evening, Closing Ceremony and Race Day.
- Shuttle bus services between Official Hotels and Conference Venues.

Note: Additional fees are required for the Regional Tour and for meals other than those provided at the abovementioned official events.

REGIONAL TOUR FEE

JPY 20,000 (inclusive of Admission Fees, Lunch, English-Speaking Guide Service and Private Coach)

MOBILE APP FOR PARTICIPANTS

- After registration is completed, delegates will be provided with instructions by email to download the Conference app.
- The Conference app can be used to make reservations at the Official Hotels as well as to register for the Regional Tour.

RESERVATION AT OFFICIAL HOTELS

- Delegates may make reservations at the Official Hotels by clicking on the relevant links provided in the registration confirmation email, or via the Conference app.

OFFICIAL HOTELS



GRAND MERCURE SAPPORO ODORI PARK (Formerly Royton Sapporo)

Grand Mercure Sapporo Odori Park is a hotel of global quality and a symbol of Sapporo. Comfortable and relaxing guest rooms overlook the city. A variety of halls accommodate for different events such as exhibitions, seminars and parties.

The hotel is the venue for the Opening and Closing Ceremonies.

<https://all.accor.com/hotel/C1P3/index.en.shtml>



JR TOWER HOTEL NIKKO SAPPORO

JR Tower Hotel Nikko Sapporo connects directly to JR Sapporo Station. The 330 guestrooms located on the 23rd to 34th floors are decorated in contemporary natural tones. There is a spa on the 22nd floor adjacent to Steller Place restaurant operated by renowned chef Mikuni.

<https://www.jrhotels.co.jp/tower/english/>



SAPPORO GRAND HOTEL

Sapporo Grand Hotel, known as Sapporo's state guesthouse, has played an important role in accommodating diplomats and hosting social gatherings since its founding in 1934. It conveniently connects directly to an underground passage way to JR Sapporo Station.

<https://grand1934.com/en/>

*More details on the hotel reservations are available on the Conference app and in the confirmation email sent to delegates after registration.

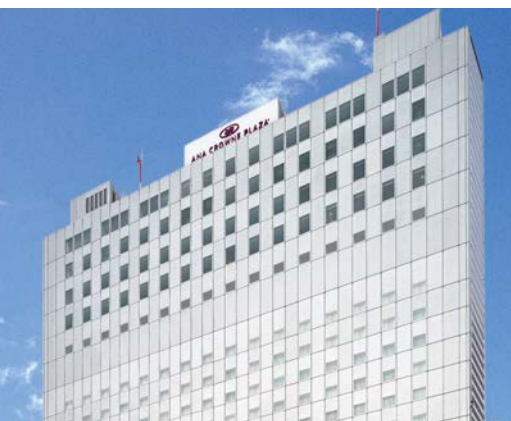
OFFICIAL HOTELS



SAPPORO PRINCE HOTEL

Sapporo Prince Hotel is a landmark in the center of Sapporo, standing 107 metres above the ground and offering a 360-degree view of Sapporo. A restaurant on the top floor offers a panoramic view of the city, and there is an open-air hot spring bath on the second floor.

<https://www.princehotels.com/sapporo/>



ANA CROWNE PLAZA SAPPORO

Conveniently located a 7-minute walk from the south side of JR Sapporo Station, ANA Crowne Plaza Sapporo is in close proximity to tourist attractions including the Sapporo Clock Tower, Odori Park, and the Old Hokkaido Red Brick Office Building. In addition to six restaurants and bars, large and small banquet halls, the hotel also has a convenience store, souvenir shop, and a gym for guests.

<https://www.ihg.com/crowneplaza/hotels/us/en/hokkaido/spkja/hoteldetail>



PREMIER HOTEL -TSUBAKI- SAPPORO

Premier Hotel – TSUBAKI – Sapporo is located on the banks of the Toyohira River and offers five dining options, concierge services, a beauty salon, and bicycle rentals. The on-site restaurants offer a selection of Japanese, Chinese, and international cuisine, while drinks can be enjoyed at the coffee lounge, deli cafe and pub.

<https://premier.kenhotels.com/sapporo/english/>

*More details on the hotel reservations are available on the Conference app and in the confirmation email sent to delegates after registration.



40th Asian Racing Conference

SAPPORO 2024

Be Connected, Stride Together